



# SWESE 121<sup>st</sup> Semi-Annual Conference Hosted by Arizona Public Service



It's already August 2010, and it's time to make preparations for the 121<sup>st</sup> Semi-Annual Meeting of the Southwest Electric Safety Exchange. The purpose of this meeting is to share safety information that will help each member company lower the accident rate and to help eliminate the serious injuries and fatalities within the industry.

Arizona Public Service is excited to host the SWESE Fall 2010 Conference. The conference will be held October 6-8, 2010 at the Sheraton Phoenix Downtown Hotel, located in the heart of downtown Phoenix. The hotel is within walking distance of the Chase Field and US Airways Arena. Please see registration information and hotel details below.

### **Event Registration (online only):**

All registration will be online at RegOnline. Just click on this link to register: [http://www.regonline.com/SWESE\\_2010\\_Phoenix](http://www.regonline.com/SWESE_2010_Phoenix)

Member Fees	\$200
Contractor Fees	\$250
Vendor Fees	\$300
Banquet Registration (unregistered guests)	\$50

### **Hotel Information:**

Sheraton Phoenix Downtown Hotel  
340 N. 3<sup>rd</sup> Street, Phoenix, AZ 85004  
**602-262-2500 or 1-866-837-4213**

Register online at: <http://www.starwoodmeeting.com/Book/APSSWESE>

Group Name: APS SWESE Conference

Rooms are \$159 for single or double occupancy. **PLEASE REGISTER EARLY**

Parking is \$17 per night per vehicle. Valet parking is \$25 per night, per vehicle.

This is a non-smoking hotel. Smoking areas are provided outside the building.

### **General Information:**

Conference check-in will begin on Tuesday, October 5th at 12:00

Continental breakfast will be provided Wednesday, October 6th starting at 7:00

Continental breakfast will be provided Thursday, October 7th starting at 7:00

Lunch will be provided on Thursday, October 7th

Dinner will be provided on Thursday October 7th at the Awards Banquet

The conference will be e 12:00 on Friday, October 8th

### **Phoenix Convention & Visitor Bureau**

We look forward to hosting the Southwest Electric Safety Exchange and want your stay to be enjoyable.

<http://www.visitphoenix.com/index.aspx>

### **Contractors**

SWESE member companies may invite up to three (3) attendees from their contractor firms. Contractor firms will pay a non-membership rate of \$250.00 for each employee attending the conference. Contractors must be registered by a SWESE member using the online registration form.

### **Vendors**

All vendors must register through the online registration form. Please coordinate with Danny Matthews: Office – 800-421-3360; Cell 817-312-8086; [dmatthews@jimatthews.com](mailto:dmatthews@jimatthews.com)

Jeff Court; Leader: Safety & Human Performance Initiatives; Arizona Public Service;  
[jcourt@aps.com](mailto:jcourt@aps.com); 10025 N. 21 Ave., Phoenix, AZ 85021; 602-371-7873.

## **Conference Agenda**

**Wednesday, October 6, 2010**

### **Vendor Show 8:00 a.m. – 5:00 p.m.**

Several vendors will be set up in the room where attendees will be free to visit throughout the day.

### **Business Meeting 8:00 a.m. – 9:45 a.m.**

#### **Safety Professional Discussion: 9:45 a.m. – 5:00 p.m.**

**Note:** Attendance for this session is restricted to member company safety professionals only. The Safety Professional Roundtable Discussion focuses on professional development for member company safety personnel. Topics range from industry events and recent regulatory changes to safer utility work practices and equipment. Topics are typically presented by noted experts. This session alone is well worth the minimal registration fee.

#### **T&D Roundtable Discussion – 2 Concurrent Sessions 10:15 a.m. – 12:00 p.m.**

Designed for the front-line journeyman/apprentice electrical worker, the T&D Roundtable has become one of the most popular and widely attended sessions of the conference. This session is in a Q&A format hosted by a team of safety professionals. Please come prepared to ask other member company participants how they address specific safety hazards. Also be prepared to share your successful approaches to solving the problems raised by other participants.

#### **Production/Generation Conference – 2 Sessions: 1:00–2:45 and 3:15–5:00**

The Production Conference is tailored to the needs of employees who work in member company generation or production business units. Power plant safety entails a diverse set of potential hazards that must be identified and mitigated successfully if a worker hopes to complete a career accident free. The Production session discussion is a Q&A among peers in addition to a professional development session for participants.

#### **Stop Shock Conference – 2 Sessions 1:00–2:45 and 3:15–5:00**

Designed for qualified electrical workers, the SWESE Stop Shock sessions are formatted as small-group scenario-analysis discussions. Participants are given different electric contact/flash investigation reports to discuss as small teams. The purpose is to not only better understand some of the actual serious electrical accidents that have occurred within member companies, but to determine as a group the actions that could have been taken to prevent them in the first place. The real-world information learned here can be easily carried home to co-workers.

#### **Supervisor Safety Training – 2 Sessions: 1:00-2:45 and 3:15-5:00**

The Supervisor Safety Training sessions are targeted at first level utility supervisors and designed to improve their ability to coordinate inspirational, effective safety training for their employees.

## Thursday, October 7, 2010

### **General Session: 8 a.m. – 5 p.m.**

General sessions are designed with everyone's interests in mind. The Thursday session focuses primarily on two topics, accidents and training ideas. The presentations of dozens of recent significant accidents that occurred within member companies have given past front-line attendees' valuable information they learned and were able to bring back to their companies and co-workers. Exposure to accident information like this triggers the participant's ability to recognize similar events as they unfold, allowing them to intercede and educate.

The session is also focused on presenting training ideas. Designed as a "Let's avoid reinventing the wheel!" approach to safety training course development. Participants are encouraged to use these presentations as a starting place when conducting training sessions for member companies.

Each presentation will allow time for questions and answers.

SWESE Reception/Awards Banquet: 6:00 p.m. – 8:30 p.m.

Awards submitted by member companies are presented to recognize companies and operational areas of significant safety achievements. Recently retired Safety professionals are also recognized.

### **Awards Banquet**

With the conclusion of the General Session on Thursday, APS will host a Banquet at the Sheraton Phoenix Downtown Hotel. **Note:** Unregistered guests may attend the Awards Banquet for a \$50 fee. The fee may be paid online (see link on previous page) or at time of registration.

## Friday, October 8, 2010

General Session: 8 a.m. – Noon

The first part of this day is to complete all presentations that have been developed by each company. This allows ample time for all information to be made available to all member companies.

The general session will conclude with each third year committee chairperson presenting a report of their committee. A review of the statistics of the SWESE Organization will also be presented.